



Braga Travel Consulting

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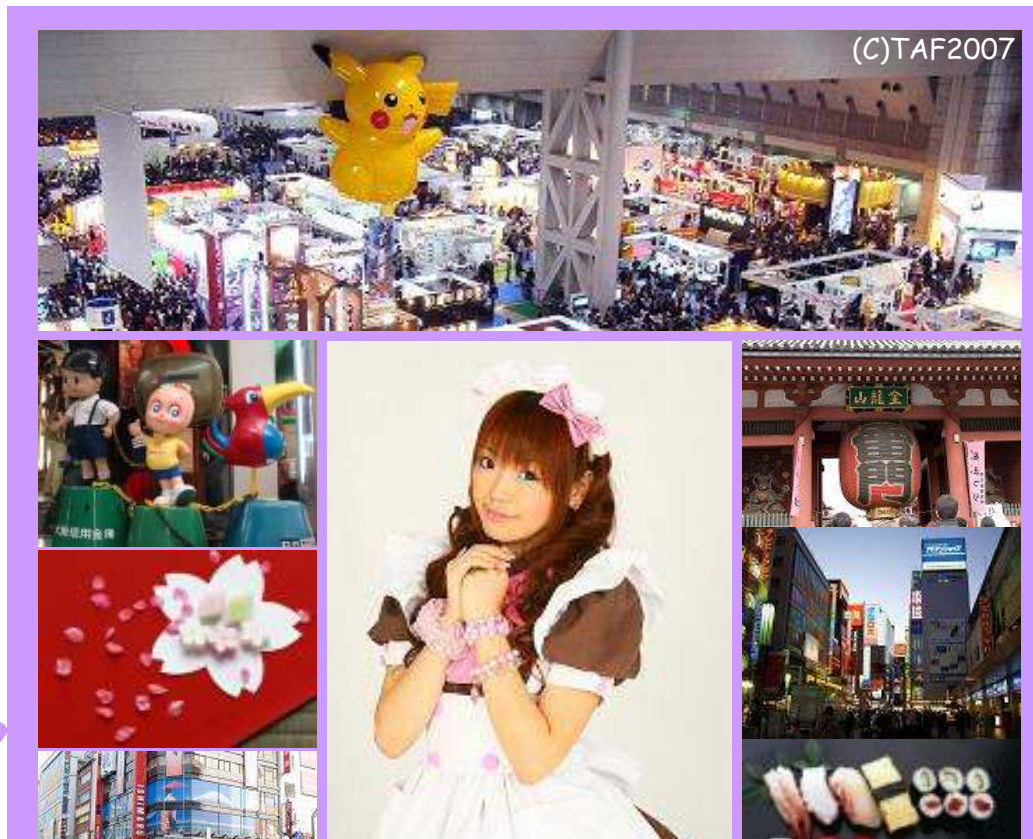
Phone 001-305-382-4294 / fax 305-3824265

Date: September 1, 2008

OTAKU-ANIME Adventure Program

Março 2009

Com guia falando espanhol na chegada





Otaku” Culture

Otaku culture in Akihabara represents one aspect of the people who shop and 'hang out' there in the recent years. Some people there have unique lifestyles, centered on technological enterprises and an obsession for Anime/Manga, that have made them outsiders in other sections of Japanese society. These “otaku” are given the chance to gather here and to meet others who share their specific interests. Akihabara is currently seen as one of the shopping districts that represent a 'mecca' of sorts for otaku, as well as to the term “Akiba-kei”, or “Akiba-type”.

Recently, with increased exposure of "otaku" culture in the Japanese media, new buildings, and the opening of another new railway line, Akihabara has seen a boom in popularity and is a popular destination for many young people interested in its unique atmosphere.

- “OTAKU-ANIME Adventure Program 2009 Series Tour” is a **Consolidated Tour Program, with other clients as a group.**
- **Guaranteed Departure Dates... 4 FIXED DATES**
- **Minimum Operation from 2 persons**
- **JTB is introducing this tour to the major tour operators in your country.**

OPERATION DATES:

OTAKU-ANIME Adventure Program March 2009				
Tour-Code	Narita (Tokyo) Arrival Date	Arrival Day	Narita (Tokyo) Departure Date	Departure Day
Tour NO.1	March 17 th	Tuesday	March 22 nd	Sunday
Tour NO.2	March 18 th	Wednesday	March 23 rd	Monday
Tour NO.3	March 19 th	Thursday	March 24 th	Tuesday
Tour NO.4	March 20 th	Friday	March 25 th	Wednesday



Date	Day	Tour No.1	Tour. No.2	Tour. No.3	Tour No.4
March 17 th	Tue	NRT-TYO			
March 18 th	Wed	Tokyo SS	NRT-TYO		
March 19 th	Thu	Tokyo SS	Tokyo SS	NRT-TYO	
March 20 th	Fri	Anime Fair	Anime Fair	Anime Fair	NRT-TYO
March 21 st	Sat	Tokyo Free	Tokyo SS	Tokyo SS	Anime Fair
March 22 nd	Sun	TYO-NRT	Tokyo Free	Tokyo SS	Tokyo SS
March 23 rd	Mon		TYO-NRT	Tokyo Free	Tokyo SS
March 24 th	Tue			TYO-NRT	Tokyo Free
March 25 th	Wed				TYO-NRT
March 26 th	Thu				

Highlights of the Tour

✧ Tokyo International Anime Fair 2009

Home Page: <http://www.tokyoanime.jp/en/>

The Tokyo International Anime Fair (known as "TAF") is the world's largest anime exhibition. Held every spring at Tokyo Big Sight, the exhibition features a "trade fair" with booth exhibits by anime-related companies, "events" including spectacular stage performances and theater movie showings/displays, and the "Tokyo Anime Awards" in which outstanding anime works are presented with awards. Every year the exhibition attracts the attention of people throughout the world for its extensive program. Through the kind support of a diversity of people including business users, families, and anime fans, TAF 2008 (held in March 2008) featured exhibits by 289 companies and welcomed a record 126,622 visitors over the four days of the event.

Please see the above more details.

【This Otaku Anime Adventure Program March 2009 is not an official Tour arranged by the Organizing Committee of Tokyo International Anime Fair】



(At Tokyo Big Sight)

Akihabara Electric Town (Akihabara)

✧ Liberty (Shop)

Home page: <http://www.liberty-shop.co.jp/>

Introducing many second hand premium products including, product, DVD products and plamode products and anime related



figure-models, video games, animation products.



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✧ **Kaiyo-do (Shop)**

Home page: <http://www.kaiyodo.co.jp/index.html>

Kaiyodo is a Japanese company dedicated to figurines and Garage kits. While they mostly do anime related characters, more recently other creations have been made, eg. King Kong,

Kaiyodo was originally a small shop in Japan, but grew into a famous company over the years (Otaku no video, the anime, had a similar story), they now sell figurines worldwide from various non anime sources too.

✧ **Gashapon- Kaikan (Shop)**

Home page: <http://www.akibagacha.com/>

Gashapon machines are similar to the coin-operated toy vending machines seen outside of grocery stores and other retailers in other countries. While coin-operated vending toys are usually cheap, low-quality products, sold for a quarter or 50 cents, Japanese Gashapon can cost anywhere from 100 - 500 yen (Equal to \$1-\$5 US) and are normally a much higher quality product.

✧ **LAOX (Overseas-Model Electronic & Appliances/Duty Free)**

Home Page: http://www.laox.co.jp/english/laox_store/about_laox.html



Laox Duty Free Akihabara for all your gifts and souvenir needs! A rich Selection of souvenirs items available only in Japan. All are overseas models (Digital Camera, Digital Video Camera, Watches, I-Pod, Games, Lap Computer, DVD etc...)





Asakusa Nakamise Shopping Arcade (Asakusa)

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Sensōji, also known as Asakusa Kannon, is major attraction for Japanese and foreigners

The busy shopping street leading from the covered Nakamise arcade, selling all sorts of assorted tourist kitsch. This is one of the best



Tokyo's largest Buddhist temple and a alike.

Kaminarimon gate to the temple is the Buddhist paraphernalia as well as places in Tokyo to buy souvenirs.

✧ Takeshita Street (Takeshita Dori)

Takeshita Street (竹下通り, Takeshita-dōri?) is a pedestrian-only street restaurants in Harajuku in Tokyo, Japan.

Located directly across from the exit of JR Harajuku Station, Takeshita teenagers, particularly those visiting Tokyo on school trips, or local young at weekends.



lined with fashion boutiques, cafes and

Street is very popular with young people shopping for small "cute" goods

✧ Daiso Harajuku - 100 Yen Shop

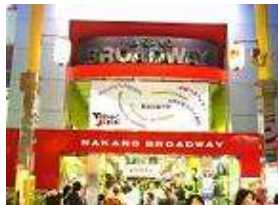
This is one of the largest 100 Yen Shops in central Tokyo, offering a wide array of goods, including clothing, kitchenware, food and stationary on multiple floors at 105 Yen per item. It is located only a few steps from Harajuku Station along Takeshita Dori.

✧ Ghibli Museum (Kichijo-ji)

Very well know to Animation Fans, Ghibli Museum (Miitaka no Mori Jiburi Bijutsukan) is a commercial museum featuring the Japanese anime work of Studio Ghibli.

Located in Mitaka, a western suburb of Tokyo, Japan, it opened in 2001.

✧ Nakano Broadway (Nakano)



Stores specialized for animation, comic books, figures, costumes of anime characters are located waiting for you to visit. Nakano Broadway will offer of Japanese Hobby Culture. Explore the Japanese Hobby Sub-Culture "Otaku World".



Culture and the atmosphere of the





1. TOUR FARE:

In Net Yen per person on 1/2 twin room basis valid for March 2009

Full -Paying:	2	Single Extra
Total Fare	¥93,000	¥42,800
Extra Night	¥11,000	¥8,500

Including Special Present for each guest to take back home!!!

2. ITINERARY:

As per the attached.

3. CONDITIONS:

- HOTELS:** As mentioned in the itinerary. Rooms by standard category. Hotel space is subject to confirmation.
- MEALS:** Not included.
- AIRPORT TRANSFER:** Operated by Sunrise Airport Arrival Transfer Service Plan. (With English Speaking Staff)
- TRANSFER & S/S:** Based on walking and non reserved seats on local JR (Japan Railway) Trains.
- GUIDE:** Not included.
- ASSISTANT:** **Spanish Speaking Staff** arranged for the arrival date Evening at the Hotel Hospitality Desk. **English-speaking local assistant** for Day 1(at Airport), 2, 3 and 4.
- JR TRAINS:** Non-reserved seat on local train included on Day 2,3 and 4.
- AIRPLANE:** Not included.
- ADMISSIONS:** Including
- Ghibli Museum Entrance Fee,
 - Tokyo Int'l Anime Fair Entrance Fee
- BAGGAGE HANDLING:** Not included.





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5. IMPORTANT NOTICES:

- **Arrival /Departure Airport Transfers:**
Arrival Airport transfers will be arranged with English Speaking Assistant at the Airport and will escort the clients to board the Airport Shuttle Bus to the Hotel.
Airport Limousine Bus ticket will be arranged at the Hotel for Departure Transfer.
- **Spanish Speaking Staff on Arrival Day Evening**
Our Spanish Speaking Staff will be arranged on Each Arrival Day (Evening) to explain to each client about their Itinerary and high lights of the Tour.
- **Minimum Number of clients:**
All “OTAKU-ANIME Adventure Program March 2009 ” will operate from **2 clients** or more.
Should there be a request of 1 client for any of the tour, we determine the acceptance upon the number of request that we receive for each tour.
- **Deadline for Tour Operation:**
All requests must be finalized 3 **WEEKS** before the Operation Date with the following information:
 - Full Name of the clients
 - Number of requested Rooms / Types of Rooms
 - Arrival and Departure Flight Details
- **Cancellation Policy**
If notice of cancellation is received 21 days or more (working days) prior to the Arrival date of the tour = No Charge.

If notice of cancellation is received 20 days to 14 days (working days) prior to the Arrival date of the tour = 10% of the Tour Fare.

If notice of cancellation is received 13 days to 8 days (working days) prior to the Arrival date of the tour = 20% of the Tour Fare.

If notice of cancellation is received 7 days to the Arrival date of the tour or no notification is given = 100% of the Tour Fare





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ITINERARIO para OTAKU-AMINE Adventure Program Marzo 2009

As of September 11, 2008

DÍA	TOUR NO. / FECHA				HORAS	ITINERARIO	ALOJAMIENTOS
01	Tour No.1	Tour No.2	Tour No.3	Tour No.4		Llegada al Aeropuerto Int'l de Narita por _____. El personal JTB de habla inglesa encontrará con cada cliente en el lobby de llegada del aeropuerto(después de la area de aduana), y ayudará a abordar el Airport Limousine Bus de servicio regular-compartido (El servicio de Airport Limousine Bus se operará por JTB Sunrise Airport Transfer Plan <FA1>) Traslado por Airport Bus(regular-compartido) al hotel en Tokyo *Las habitaciones del hotel están disponibles desde la hora regular de registraci3n o check-in. *Los equipajes se llevarán a bordo del mismo Airport Bus. **El Personal de habla española en la tarde del día de llegada Nuestro Personal de habla española estará disponible al día de cada llegada(por la tarde) para explicar a los clientes sobre el itinerario y los destacados del tour.	SHINAGAWA PRINCE HOTEL MAIN TOWER (For 5 nights)
	MAR. 17 (Mar)	MAR. 18 (Mié)	MAR. 19 (Jue)	MAR. 20 (Vie)			
02	MAR. 18 (Mié)	MAR. 21 (Sáb)	MAR. 21 (Sáb)	MAR. 23 (Lun)	09:00 18:00	No desayuno servido durante todo el recorrido. Comienzo de la visita de Tokyo por día entero con el personal JTB de habla inglesa por tren local de JR para conocer: -Museo de Ghibli (Estaci3n de Kichijo-ji) -Nakano Broadway (Estaci3n de Nakano) -Calle Takeshita Dori (Estaci3n de Harajuku) -Daiso Harajuku – Tienda de 100 Yen Regreso al hotel.	DITTO
DÍA	TOUR NO. / FECHA				HORAS	ITINERARIO	ALOJAMIENTOS
03	MAR. 19 (Jue)	MAR. 19 (Jue)	MAR. 22 (Dom)	MAR. 22 (Dom)	10:30 18:00	No desayuno servido durante todo el recorrido. Comienzo de la visita de Tokyo por día entero con el personal JTB de habla inglesa por tren local de JR para conocer: - Arcada Comercial de Asaskusa Nakamise - Distrito electr3nico de Akihabara Regreso al hotel por tren local de JR.	DITTO



